

Abstract:

The objective of this paper was to assess the effect of access to business information on the growth of Small and Medium Enterprises in Kenya. The response rate for the survey was 92.96%. Primary data was collected using interview guides, structured and Semi structured questionnaires which were administered to the owners and managers of SMEs. Quantitative data obtained from the questionnaires was analyzed using Statistical Package for Social Sciences (SPSS) version 20. The findings from the study were presented in graphs, percentages and tables. The study found that out access to business information had a significant effect on the growth of SMEs. The study recommends that the government needs to come up with a policy on small and medium enterprises information transfer to facilitate information flow. The policy should emphasize the need for businesses to develop information departments to capture business information locally and internationally.